

RODMALOS

Art Director

Designer & Illustrator

**Expert in strategy and execution.
Conceptual, Detail-oriented and response driven.**

Rod produces visually arresting, award-winning digital and print creative for some of Canada's leading brands. His multi-channel perspective across print and digital communications paves the way for beautifully executed programs that advance the brand, speak to a specific target group, and generate outstanding results.

CLIENTS

Royal Conservatory of Music
McNeil Consumer Healthcare
Moosehead Breweries
Royal Bank of Canada
Proctor and Gamble
McDonalds Global
Bank of Montreal
Bravado Designs
Toronto Tourism
Arctic Gardens
Ontario Mining
Bell Canada
SAP Concur
Scotia Bank
Cambridge
Dr. Scholls
B2B Bank
Kelloggs
Compaq
Unilever
Allstate
Acuvue
Concur
L'Oréal
Gerber
BC Tel
Merial
CPAB
Visa

EXPERIENCE

Freelance/Contract Art Director
2011-2018

MacLaren MaCann
2009-2011

Leo Burnett
2007-2009

ARC Worldwide
2005-2007

Art Director
Cohn & Wells EURO RSCG
1999-2005

EDUCATION

Bachelor of Arts
Degree in Advertising
George Brown College
Toronto, Ontario
1995-1999